

HONG  
KONG



# Tennis Classic 2011

香港網球精英賽 • January 5-8 2011

WORLD TEAM CHALLENGE

MARIA SHARAPOVA  
舒加寶娃  
Captain, Team Russia

VENUS WILLIAMS  
維納絲威廉斯  
Captain, Team Americas

LI NA  
李娜  
Captain, Team Asia Pacific

STEFAN EDBERG  
艾虎  
Team Europe

JOHN MCENROE  
麥根萊  
Team Americas

CAROLINE WOZNIACKI  
禾施妮雅琪  
Captain, Team Europe

EUROPE • RUSSIA • THE AMERICAS • ASIA PACIFIC

## CORPORATE HOSPITALITY



# Hong Kong Tennis Classic - the finest way to entertain clients!

January 5- 8, 2011

Subscribe as a VIP Patron and treat clients, guests and friends to the best event in town.

Four global teams and twelve stars take the stage at Victoria Park for the Hong Kong's premier tennis event. Four days and nights of world class action.

Team Russia, led by iconic superstar **Maria Sharapova** (舒拉寶娃) defends its Hong Kong crown.

Team Americas captained by multiple Grand Slam Champion, **Venus Williams** (維納絲威廉斯) and former bad boy, **John McEnroe** (麥根萊), headline the Americas challenge.

Team Asia Pacific backed by China's No. 1 **Li Na** (李娜) challenges for its first Hong Kong crown.

Team Europe's assault is led by World No. 2 **Caroline Wozniacki** (禾施妮雅琪) and former Wimbledon Champion **Stefan Edberg** (艾保).

As a VIP Patron enjoy the tournament and its benefits, at Platinum, Diamond, Premium Gold or Gold level. All Hospitality Packages include a VIP Box and exclusive access to the Patrons Marquee.

Prices from HK\$26,500 to HK\$159,500.

Please take a look at the following pages.

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*Maria Sharapova and Jeffrey Lam at the Players' Party*



*Afternoon Tea and Meet a Player*



*Stefan Edberg with VIP Guest*



*Centre Court VIP Platinum Box*



*Patrons and their VIP Guests*



MARIA SHARAPOVA  
TEAM RUSSIA

## Platinum Plus Patron HK\$157,000

- 12 Box seats daily in a prime position on the North or South End of the Centre Court.
- The Box is positioned in the two front rows of the Centre Court and each seat has a padded cushion.
- Six bottles of complimentary champagne will be served on Finals Day.
- Exclusive access to the VIP Sponsors' & Patrons' Hospitality Marquee to entertain guests for drinks and meals.



- Complimentary buffet dinner for 12 VIP guests on 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> January (excluding drinks).
- Complimentary buffet lunch for 12 VIP guests on the Finals Day, 8<sup>th</sup> January, catered by the Hong Kong Jockey Club (excluding drinks).
- A reserved dining table with company name for 12 VIP guests in the VIP Sponsors' & Patrons' Hospitality Marquee.
- Invitation for 2 guests to attend the exclusive "Players' Welcome Party" on 4<sup>th</sup> January.
- Access to the Corporate Washroom.
- Option to purchase valet parking.
- Option to send a SMS reminder to your VIP guests on the tournament day.
- Plus, "Standard Corporate Benefits" (see page 9).



VENUS WILLIAMS  
TEAM AMERICAS



JOHN MCENROE  
TEAM AMERICAS

## Platinum Patron HK\$ 142,000 – HK\$ 159,500

- 12 or 15 seats daily in the corner Boxes on the North or South End of Centre Court.
- Each seat has a padded cushion.
- Six bottles of complimentary champagne will be served on Finals Day.
- Exclusive access to the VIP Sponsors' & Patrons' Hospitality Marquee to entertain guests for drinks and meals.
- Complimentary buffet dinner for 12 / 15 VIP guests on 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> January (excluding drinks).

- Complimentary buffet lunch for VIP guests on the Finals Day, 8<sup>th</sup> January, catered by the Hong Kong Jockey Club (excluding drinks).
- A reserved dining table with company name in the VIP Sponsors' & Patrons' Hospitality Marquee.
- Invitation for 2 guests to attend the exclusive "Players' Welcome Party" on 4<sup>th</sup> January.
- Access to the Corporate Washroom.
- Option to purchase valet parking.
- Option to send a SMS reminder to your VIP guests on the tournament day.
- Plus, "Standard Corporate Benefits" (see page 9).

# LI NA TEAM ASIA PACIFIC



## Diamond Patron HK\$61,000 – HK\$132,000

- Boxes of 6, 10, 12 or 14 seats in premier locations on Centre Court.
- Each seat has a padded cushion.
- Four bottles of complimentary champagne will be served on Finals Day 8<sup>th</sup> January (Two bottles for 6-seater Box).
- Exclusive access to the VIP Sponsors' & Patrons' Hospitality Marquee to entertain guests for drinks and meals.
- Complimentary buffet dinner for your VIP guests on 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> January (excluding drinks).
- Complimentary buffet lunch for your VIP guests on the Finals Day, 8<sup>th</sup> January, catered by the Hong Kong Jockey Club (excluding drinks).
- A reserved dining table with company name in the VIP Sponsors' & Patrons' Hospitality Marquee.
- Invitation for 2 guests to attend the exclusive "Players' Welcome Party" on 4<sup>th</sup> January.
- Access to the Corporate Washroom.
- Option to send a SMS reminder to your VIP guests on the tournament day.
- Plus, "Standard Corporate Benefits" (see page 9).



CAROLINE WOZNIACKI  
TEAM EUROPE



## Premium Gold Patron HK\$29,000 – HK\$65,000

- Boxes of 5, 6, 10 & 12 seats in premier locations on Centre Court.
- Option to reserve a table at the VIP Sponsors' & Patrons' Hospitality Marquee to entertain guests for drinks and meals. Food and beverage costs shall be on Patrons' account.
- Invitation for 2 guests to attend the exclusive "Players' Welcome Party" on 4<sup>th</sup> January.
- Access to the Corporate Washroom.
- Plus, "Standard Corporate Benefits" (see page 9).

## Gold Patron HK\$26,500 – HK\$52,000

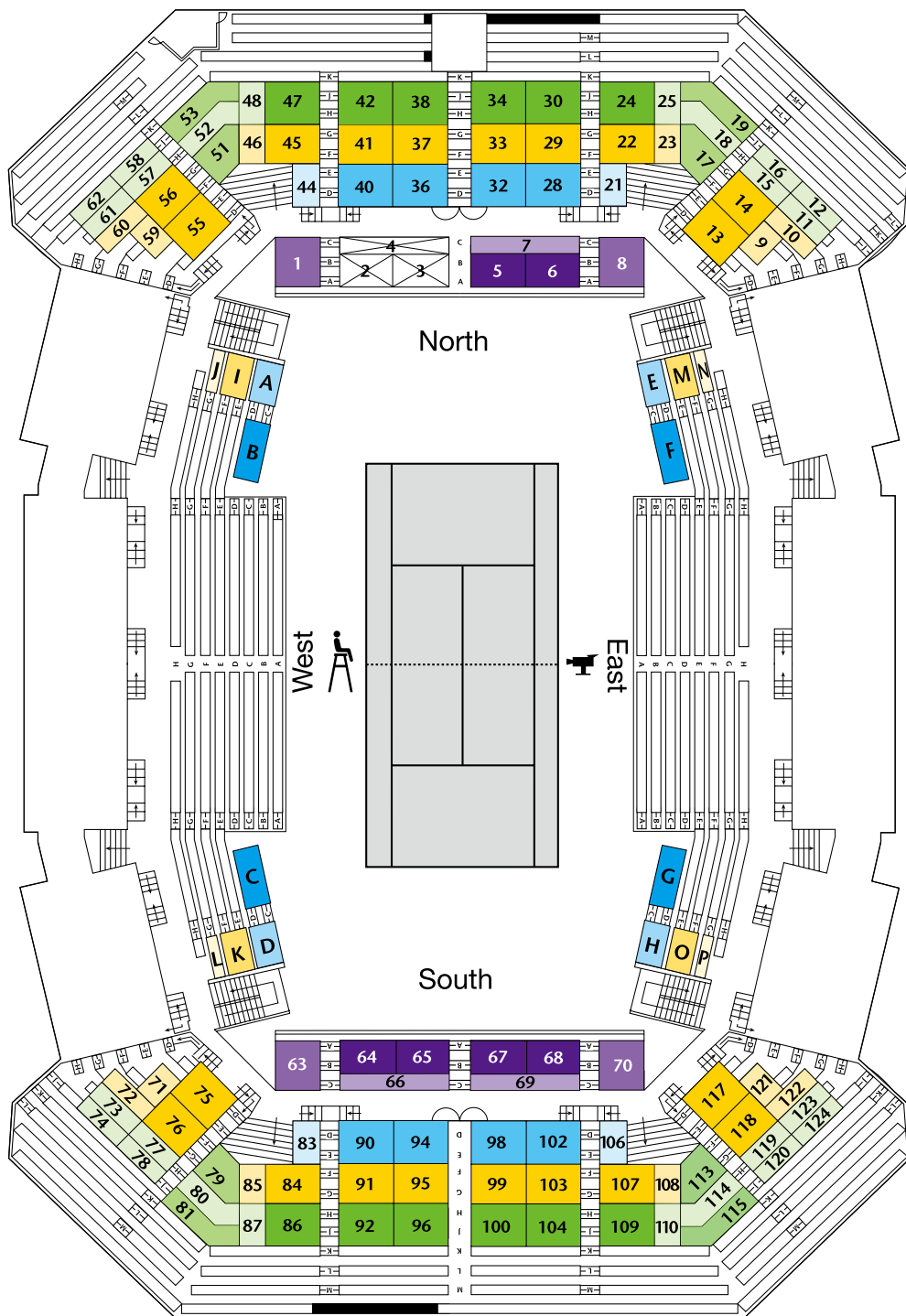
- Boxes of 6, 8 & 12 seats on Centre Court.
- Option to reserve a table at the VIP Sponsors' & Patrons' Hospitality Marquee to entertain guests for drinks and meals. Food and beverage costs shall be on Patrons' account.
- Invitation for 2 guests to attend the exclusive "Players' Welcome Party" on 4<sup>th</sup> January.
- Access to the Corporate Washroom.
- Plus, "Standard Corporate Benefits" (see page 9).

STEFAN EDBERG  
TEAM EUROPE





# Standard Corpora



VIP Patron Category	Box Location
Platinum Plus 12 seats	5, 6, 64, 65, 67, 68
Platinum 15 seats	1, 8, 63, 70
Platinum 12 seats	7, 66, 69
Diamond 14 seats	B, C, F, G
Diamond 12 seats	28, 32, 36, 40, 90, 94, 98, 102
Diamond 10 seats	A, D, E, H
Diamond 6 seats	21, 44, 83, 106
Premium Gold 12 seats	13, 14, 22, 29, 33, 37, 41, 45, 55, 56, 75, 76, 84, 91, 95, 99, 103, 107, 117, 118
Premium Gold 10 seats	I, K, M, O
Premium Gold 6 seats	9, 10, 23, 46, 59, 60, 71, 72, 85, 108, 121, 122
Premium Gold 5 seats	J, L, N, P
Gold 12 seats	24, 30, 34, 38, 42, 47, 86, 92, 96, 100, 104, 109
Gold 8 seats	17, 19, 51, 53, 79, 81, 113, 115
Gold 6 seats	11, 12, 15, 16, 18, 25, 48, 52, 57, 58, 61, 62, 73, 74, 77, 78, 80, 87, 110, 114, 119, 120, 123, 124



# Corporate Benefits, VIP Patron Box Plan & Prices

	Price
	157,000
	159,500
	142,000
	132,000
	117,000
	93,000
	61,000
	65,000
	55,000
	34,000
	29,000
	52,000
	34,000
	26,500

## Standard Corporate Benefits

- Company identification on each Box with a name plate measuring 3'W x 1'H
- Invitation cards to invite guests to your Patron Box
- Individual VIP badges for your VIP guests on each day of the Tournament
- Acknowledgement of your company's support in the Tournament's Souvenir Programme
- Complimentary Souvenir Programmes for all your Patron Box Guests daily
- Daily Draw Sheets with updated results of all the matches



# Special Packages

## Employees Day

Opening Ceremony, Wednesday, 5 January 2011

### *Reward your Staff with Tickets to the Tournament*

- 10 reserved seats on the upper circle of the East side of the Centre Court Stadium on 5 January 2011.
- See all the Players at the Tournament Opening Ceremony.
- Drinks and snacks in a reserved marquee location.
- 10 complimentary Souvenir Programme.

HK\$ 6,500 for 10 staff (maximum 100 staff per company)

## Private Hospitality Marquee

### *Upgrade and entertain Guests in a Private Hospitality Marquee!*

- A Private Hospitality Marquee in the comfortable setting of the Tented Village
- An exclusive block of premium seats on Centre Court.
- Buffet dinner on Jan 5, 6 & 7 and buffet lunch on Jan 8 (Finals Day).
- Complimentary champagne daily.
- Complimentary Souvenir Programmes for Patron Box guests daily.
- Individual VIP badges on each day of the Tournament

- Invitations to the exclusive "Meet the Players' Party"
- One full-page, four colour advertisement in the Souvenir Programme.

The patron box enclosure and marquee will bear the company's name, and the marquee will also be equipped with a television so guests can catch the action without missing a beat!

Price subject to category of corporate Patron.  
Call Elaine Wu on (852) 2723 8721 to discuss.

## Afternoon Tea, Meet a Player, Prizes and more!

Friday, 7 January 2011

### *Relax at Afternoon Tea with a Star Player & Tickets to the Tournament*

- Tournament ticket with reserved seat on the upper circle of the East side of the Centre Court Stadium.
- A delicious afternoon tea served in comfortable marquee surroundings.
- Meet and Greet a Star Player at the afternoon tea.
- A chance to win an autographed item.
- A complimentary Souvenir Programme.

Package Price: HK\$ 700 per head  
HK\$250 per head (not including Tournament Ticket)

# The Hong Kong Tennis Patrons' Association

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The Hong Kong Tennis Patrons' Association (TPA) is a community based, non-profit distributing organization charged with the responsibility of staging professional tennis events. Now in its 35<sup>th</sup> year, the TPA has staged an annual event through each of the last 34 years.

The TPA is headed up by an Executive Committee, which consists of senior members of the business community. The Committee meets several times a year to plan the January event, where it approves budgets, players, tournament format, marketing, social activities etc. Funding for the tournaments comes from corporate sponsorship and the private sector, with assistance also from the Mega Events Fund. The Event is supported by the Leisure and Cultural Services Department and the Information Services Department. The TPA appoints sports professional KCE Sport & Entertainment to manage and promote the Hong Kong Tennis Classic.

## Patron-in-Chief

The Hon. Henry Tang, G.B.S., J.P.

## Vice Patrons-in-Chief

Dr. Stanley Ho, G.B.M., G.B.S.

Dr. Hari N. Harilela, G.B.S., O.B.E., LL.D., J.P.

Mr. Haider Barma, G.B.S., C.B.E., J.P.

Mr. Antony N. Tyler

Mr. Colvin M. Brown, FCPA, CA, J.P.

## Executive Committee

### Officers

Mr. Ian F. Wade, B.B.S., Commandatore, President

Mr. James Tien, G.B.S., J.P., Vice President

Mr. Dick Lee, G.B.S., Vice President

Mr. Tenny Mankay Leung, FCCA, FCPA, Hon. Treasurer

## Co-Tournament Directors

Mr Terry Catton

Mr Brian Catton

## Promoter

KCE Sport & Entertainment

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Email: [marketing@kcesport.com.hk](mailto:marketing@kcesport.com.hk)





*Organised by*

**HONG KONG TENNIS PATRONS' ASSOCIATION**

*Promoted by*



**KCE SPORT AND ENTERTAINMENT**

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Any opinions or recommendations expressed in this material / any activities organized under this event do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Mega Events Fund Assessment Committee.